

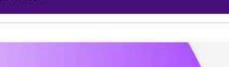
SHOP NOW

ALL CATEGORIES

Intel Core i7 147]

All Categories All Brands Flash Deals Contact Us

aphics





# **PROJECT** FEATURES

Presented by **CorpoEX** 

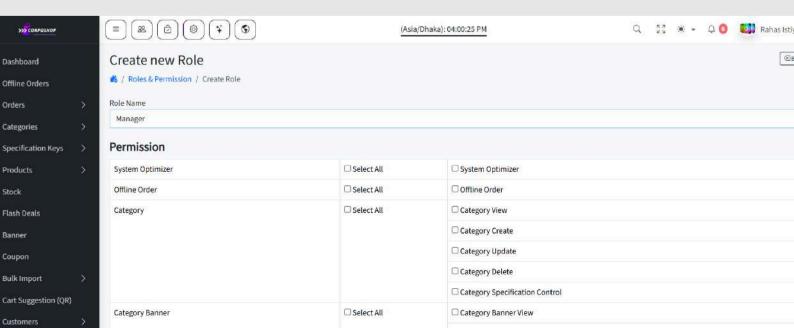
Prepared for **Corporate Projukti Limited** 

## Table of Contents

User Roles & Permissions	03
PC Builder System	04
Laptop Buying Guide	05
Product Comparison	06
Advanced Product Filtering	07
Inventory Management System	08
Order & Delivery Management	09
Discounts & Promotions Engine	10
Customer Account & Wishlist	11
Reporting & Analytics Dashboard	12
Contact Us	13

#### **User Roles & Permissions**

- A robust user role and permission system ensures secure and organized access throughout the platform. The system allows administrators to define roles like Admin, Manager or Support Agent, each with specific access rights.
- Admins have full access to manage products, orders, users, reports, and configurations.
   Managers might handle inventory and order processing but be restricted from user or system settings.
- Support Agents may only view and respond to customer queries, process refunds, or access specific order-related information. This separation of concerns ensures that team members only access what they need.
- Customers, by default, can register, browse products, add to cart, checkout, and manage their orders or account info, but cannot interfere with administrative functions.
- Permissions are stored and managed centrally, allowing flexibility to create custom roles and assign exact access rights using a permission matrix or system interface.
- Granular control reduces human errors and boosts system security. It also makes it easier to audit user activity and apply changes when the team structure evolves.
- This role-permission framework is also extendable, which means you can integrate thirdparty apps or future modules with precise access mapping.



## PC Builder System

## Component Selection & Compatibility

- The PC Builder lets users choose parts like CPU, GPU, RAM, and Storage to build a custom PC.
- It filters compatible products as users make selections, avoiding mismatches.
- Users can start fresh or use templates like "Gaming PC" or "Budget Build."
- The system is easy to use, even for beginners, and ensures all parts work together.

# PC Builder - Build Your Own Computer - Corpo Shop Hide Unconfigured Components Core Components CPU \* Motherboard \* RAM \*

## Summary, Add to Cart & Upsell

- Once the build is done, a summary shows all parts with prices and total cost.
- Users can save, share, or add the entire build to their cart in one click.
- Smart suggestions offer upgrades, bundles, or better performance parts.
- This helps boost sales and gives users more value from their builds.

1	Peripherol	s & Others
		Monitor
		Casing Cooler
	<b></b>	Keyboard
	Ø	Mouse
	6	Anti Virus
	0	Headphone

## **Laptop Buying Guide**

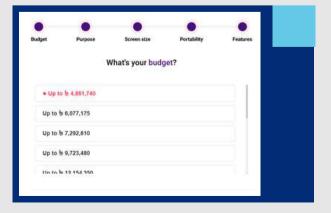
What's your budget?

What is the primary purpose of your laptop?

What screen size do you prefer?

Is portability important to you?

What other features are you looking for in your laptop



# Advanced Product Filtering

## Precision Filtering for Faster Results

Users can narrow down products using filters like brand, price, specs, and ratings—saving time and reducing frustration.

## Real-Time Filter Updates

Filters instantly update the product list without page reloads, making the shopping experience smooth and efficient.

## Multi-Level Filtering Options

Support for nested filters (e.g., RAM → 8GB, 16GB; Storage → SSD, HDD) ensures users can get exactly what they're looking for.

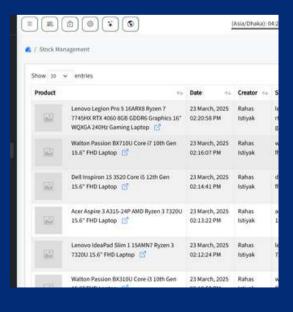
## Mobile-Optimized Filtering

All filtering tools are responsive and touch-friendly, offering a seamless experience across devices.

### Inventory Management System

#### Real-Time Stock Tracking

The system updates inventory levels instantly with every purchase, return, or restockersuring accurate stock visibility at all times



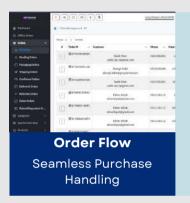
#### Low Stock Alerts & Auto Reorder

Get notified when items run low. Set rules to auto-generate purchase orders or restock requests to avoid out-of-stock issues.

#### Detailed Inventory Reports

Access powerful reports on stock movement, valuation, and product aging-helping you make data-driven restocking and sales decisions.

# Order & Delivery Management



Partnering with Liceria & Co. has transformed our inventory management processes. Their custom solution reduced our discrepancies by 30% and improved customer satisfaction by 20%. The efficiency and cost savings we've achieved are remarkable



**Delivery Tracking**Real-Time Status
Updates

Partnering with Liceria & Co. has transformed our inventory management processes. Their custom solution reduced our discrepancies by 30% and improved customer satisfaction by 20%. The efficiency and cost savings we've achieved are remarkable.



Shipping Control Flexible Delivery Options Partnering with Liceria & Co. has transformed our inventory management processes. Their custom solution reduced our discrepancies by 30% and improved customer satisfaction by 20%. The efficiency and cost savings we've achieved are remarkable.

# Discounts & Promotions Engine

#### Rule-Based Offers

- Initial consultation and needs assessment
- Setup of percentage or fixed discounts
- Conditional rules (min cart value, product-based)
- Start & end date scheduling
- Basic coupon code integration

#### Flash Sales Module

- Initial consultation and needs assessment
- Limited-time offers setup
- · Countdown timer integration
- Automatic start/stop control
- · Performance tracking reports

#### Buy More, Save More

- Initial consultation and needs assessment
- Tiered pricing configuration
- Bundle offers or BOGO (Buy One Get One)
- Category or product group targeting
- Promotion visibility on product & cart pages



#### Personalized Dashboard

Customers get access to a clean, user-friendly dashboard showing order history, saved items, and account details. It helps them manage their experience with ease and confidence.

#### Wishlist Functionality

Users can save products to their wishlist for later viewing or purchase. This boosts engagement and encourages return visits, especially during sale periods or stock alerts.

#### Order Tracking

The account area includes real-time order tracking with shipping updates and status indicators, helping customers stay informed without needing to contact support.

#### Easy Account Management

Customers can update their personal info, change passwords, manage addresses, and control communication preferences—all in one secure place.

#### Wishlist to Cart Flow

Items saved in wishlists can be added to the cart with one click. This simplifies the buying process and increases conversion rates for returning customers

# Reporting & Analytics Dashboard

#### Customizable Reports

With advanced filtering options, users can create personalized reports based on key performance indicators, sales trends, and inventory performance

## Real-Time Data Visualization

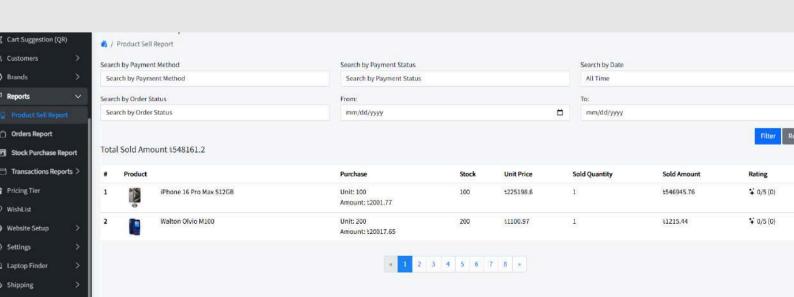
The dashboard provides real-time data visualizations like graphs and charts, making it easy for users to spot trends and make data-driven decisions at a glance.

#### Performance Insights

Users can access detailed insights into customer behavior, sales conversions, and product performance. This empowers teams to optimize marketing and sales strategies effectively.

## Scheduled Reporting

Automated scheduled reports can be generated and delivered to users via email or internal notification. This ensures regular updates without the need for manual intervention.

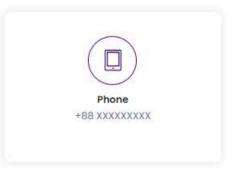


#### Contact



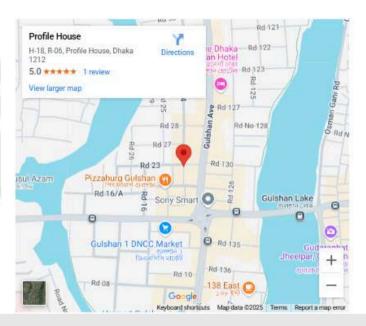






#### **Get In Touch**

Enter Name *	Enter Email *
Enter Phone No. *	Enter Subject
Message *	



## For Inquiries, Contact Us

www.projukti-bd.com